



RED RIDER RACING PROGRAM – OFF-ROAD

Registration Deadline: June 1st, 2017

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2015/2016/2017 CRF450R, CRF450RX, CRF250R, or CRF150R, and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Top Red Rider Awards / Track Day Promotions: For 2017, Honda Canada will be recognizing Red Riders throughout the racing season on our social media accounts to give them the exposure they deserve!

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency rewards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by **June 1st 2017**. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2017 Race Season on an eligible Canadian specification model 2015/2016/2017 CRF450R, CRF450RX, CRF250R, or CRF150R.
- Contingency rewards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. **Claims must be submitted by September 1st, 2017 or within 30-days following the end of an eligible championship series. Dealers are entirely responsible** for claim submission and the distribution of contingency funds to registered racers.
- Honda Canada Inc. will pay contingency rewards for specific championship series outlined in this program and within the program period.
- Eligible Pro riders have access to the Honda 2017 CRF Discount Program – please see below for further details!
- **Honda Canada Inc. reserves the right to amend or terminate the 2017 Red Rider Program without notice or obligation.**



2017 HONDA MX RACE CONTINGENCY REWARDS

CMRC Pro National MX Motocross Series & Parts Canada Transcan Grand National Championship (Payout Per Event)

Class	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th	10 th
Pro MX1	\$5,000	\$2,000	\$1,000	\$600	\$400	\$200	\$100	\$100	\$100	\$100
Pro MX2	\$2,000	\$1,500	\$800	\$400	\$300	\$100	\$100	\$100	\$100	\$100

Overall Championship Bonus

Pro MX1	\$15,000
Pro MX2	\$10,000

MX3 class is only eligible where MX1 class is not available

Pro Regional Series Championship – Overall Series Championship Finish

Class	1st	2nd	3rd	4th	5th
Pro MX1	\$1,000	\$800	\$600	\$400	\$200
Pro MX2	\$800	\$600	\$400	\$300	\$200

CMRC Amateur Regional Championship Series (Overall Series Championship Finish)

Class*	1st	2nd	3rd	4th	5th
Intermediate MX1, MX2, MX3**	\$600	\$450	\$300	\$200	\$125
Junior MX1, MX2, MX3**	\$600	\$450	\$300	\$200	\$125
Ladies	\$600	\$450	\$300	\$200	\$125
Plus 40	\$600	\$450	\$300	\$200	\$125
Vet Master	\$600	\$450	\$300	\$200	\$125
School Boy 1 & 2	\$600	\$450	\$300	\$200	\$125
Supermini	\$400	\$300	\$200	\$175	\$75
85cc 12-16	\$400	\$300	\$200	\$175	\$75

****Honda Canada reserves the right to change the eligible classes from time to time without notice.***

*****MX3 class is only eligible where MX1 class is not available.***

Eligible CMRC Regional Championship Series Include:

Province/Region	Series Name
BC	Vancouver Island Championship Series
BC	MCQMX South Series
BC	MCQMX North Series
AB	Alberta Championship Series (AMSA)
AB	Alberta Dirt Riders Association Provincial MX Series (ADRA)
SK	Saskatchewan Provincial MX Racing Series (SMA)
ON	AMO/MMRS Atlas Brace Madskills Series
ON	SWO CMRC Racing Series
QC	Challenge Quebec
ATL	CMRC Atlantic Spring Series Championship



Flat Track Canada National Championship (Overall Series Championship Finish)

Class	1 st	2 nd	3 rd	4 th	5 th
Open EXP	\$3,000	\$2,000	\$1,000	\$800	\$600
DTX EXP	\$2,000	\$1,000	\$500	\$400	\$300
Open INT	\$1,000	\$500	\$250	\$250	\$250
DTX INT	\$1,000	\$500	\$250	\$250	\$250
Novice Open	\$400	\$250	\$250	\$250	\$150
Novice DTX	\$400	\$250	\$250	\$250	\$150
Youth 250	\$400	\$250	\$250	\$250	\$150
Vet	\$400	\$250	\$250	\$250	\$150
85/150	\$400	\$250	\$250	\$250	\$150



WEC National Championship (Overall Series Championship Finish)

Class	1 st	2nd	3 rd
Enduro:			
A	\$1,000	\$700	\$400
B	\$1,000	\$500	\$250
C	\$700	\$500	\$250
Peewee	\$700	\$500	\$250
Super Youth	\$700	\$500	\$250
Beginner	\$500	\$350	\$250
Junior	\$500	\$350	\$250
Intermediate	\$500	\$350	\$250
Expert	\$500	\$350	\$250
Vet 40	\$500	\$350	\$250
Cross-Country:			
Pro	\$2,000	\$1,000	\$700
Expert	\$1,000	\$800	\$500
Women Expert	\$1,000	\$800	\$500
Vet Expert	\$800	\$500	\$250
Intermediate	\$700	\$500	\$250
Junior	\$600	\$500	\$250
Vet Junior	\$600	\$500	\$250
Vet	\$700	\$500	\$250
Women	\$600	\$400	\$250
Junior under 18	\$500	\$400	\$250

PNWMA (Overall Series Championship Finish)

Class	1 st	2nd	3 rd
Masters	\$500	\$400	\$200
Expert	\$500	\$400	\$200
Vet Expert	\$500	\$400	\$200
Intermediate	\$300	\$200	\$100
Senior Expert	\$300	\$200	\$100
Super Senior	\$300	\$200	\$100
Vet Amateur	\$300	\$200	\$100
Senior Amateur	\$300	\$200	\$100
Junior Over	\$300	\$200	\$100
Junior Under	\$300	\$200	\$100
Women	\$300	\$200	\$100



EXCLUSIVE HONDA RED RIDER GENERATOR OFFER



Program Description: A Honda generator is the perfect companion for a weekend at the track. For a limited time, you can offer your Honda Red Riders an exclusive discount on a new Honda Generator. Offers can be combined with any other promotions.

With the purchase of a new, previously unregistered CRF450R, CRF450RX, CRF250R or CRF150R Honda Red Riders are eligible for a \$150.00 discount towards select Honda generators. This discount will be credited directly to the supporting dealer, and cannot be used towards any other Honda product.

To claim your Red Rider Generator offer, please indicate your intent to purchase on the **2017 HONDA RED RIDER REGISTRATION FORM**, Honda must receive a copy of the generator bill of sale and the product registration along with the Red Rider registration package. The name of the applicants must match the bill of sale of the generator and ownership of the eligible motorcycle in order to be valid (exceptions apply for parents of riders). Rebate funds will be credited to sponsoring open parts account after receiving a completed claim form.



HONDA RED RIDER PROGRAM – OFF-ROAD

REGISTRATION FORM

Dealer must email your completed **2017 HONDA RED RIDER REGISTRATION FORM**, along with proof of ownership, on or before JUNE 1ST, 2017 to:

Email: mcracing@ch.honda.com

Racer's Name: _____

Address: _____

Town (City): _____ Prov.: _____ Postal Code: _____

Telephone No.: () _____

E-mail Address: _____

Sanctioning Body (Circle): CMRC WEC Other: _____

Racing Series/Region _____

License No.: _____ Competition No.: _____ Primary Race Class: _____

Eligible CRF Model (Circle): CRF150R CRF250R CRF450R CRF450RX

Model Year (Circle): 2015 2016 2017

Full VIN: _____

CRF Purchase Offer (If yes, please submit a copy of the unit bill of sale in the name of the rider's parent or guardian (as per signed waiver) or in the name of the rider as per signed waiver.

CRF150R CRF250R CRF450R CRF450RX

Generator Purchase Rebate Offer (If yes, please submit a copy of the generator bill of sale): Yes No

Eligible CRF VIN: _____ Eligible Generator VIN: _____

Racer Name (print): _____

Racer Signature: _____ Date: _____

Dealership Name: _____ Dealer Code: _____

Dealer Principal (print): _____

Dealer Principal Signature: _____ Date: _____

Honda Approval (print name) : _____ Signature: _____

Marketing Consent (optional):

I consent to receive electronic messages and commercial electronic messages including news, advertisements and other promotional information, at the electronic address provided, from Honda, its Dealers and Honda Canada Finance Inc.*, including their respective agents. I understand that I may withdraw my consent at any time.

* Honda Canada Finance Inc., 180 Honda Blvd., Markham, Ontario, L6C OH9, 1-888-946-6329



TERMS AND CONDITIONS

- Eligible racers must have a valid competition license, be in good standing, and be registered with the Red Rider Program by June 1, 2017.
- Racers must compete on an eligible 2015, 2016 or 2017 Canadian specification model CRF450R, CRF450RX, CRF250R, or CRF150R that has a genuine Canadian Honda VIN.
- To be eligible for contingency rewards, racers must be pre-registered, have a sponsoring dealer and be approved by Honda Canada on or before the registration deadline of June 1st, 2017.
- Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising (including all social media platforms) without compensation or notice to the dealer or to the racer.
- Honda Canada Inc. will pay Honda Red Rider contingency rewards only in the specified series & eligible race classes as outlined in the 2017 Honda Red Rider Program outline, or as otherwise specified by Honda from time to time.
- Only racers with a valid Canadian address and valid Canadian motorcycle VIN will be eligible.
- Honda Canada and the participating dealers are not responsible for any costs or fees incurred in order to race in the eligible series and classes.
- Honda Red Rider Program payments will be issued to the sponsoring dealer once the overall racing results have been validated by the race promoters and/or sanctioning bodies.
- Please note all payments will be issued by October 31st, 2017. Any errors or omissions of a payment must be reported to Honda Canada Inc. in writing prior to December 31st, 2017.
- It is the rider's responsibility to ensure that Honda Canada Inc. has received their registration form from their participating dealer.
- Honda Canada Inc. reserves the right to modify or amend this program without notice or obligation.
- Honda Red Rider contingency payments will be credited to the sponsoring dealership after receiving a completed Honda Race Contingency Claim Form and official series results as proof of performance for the sponsored racer's accomplishment. Claims must be submitted within 30 days following the end of an eligible championship series. Dealers are entirely responsible for claim submission and the distribution of contingency funds to registered racers.
- All claim forms are subject to review by Honda Canada and race results will be validated through race promoters and/or official race results. Racers found to be submitting false or misleading claims will be subject to removal from the Red Rider program on a permanent basis.
- Honda Canada and Authorized Honda motorcycle or Honda Powerhouse dealers reserve the exclusive right to make the final decision on who is an eligible Honda Red Rider.
- In order to be eligible to compete, participants must complete and return a signed copy of the Red Rider Participant Waiver, which is included in the Red Rider Application, by June 1, 2017.

For more information on our products and to find a dealer near you, please visit motorcycle.honda.ca



Red Rider Participate Waiver - Minor

Participant Name :	Telephone No.:
Legal Guardian Name:	Telephone No.:
Legal Guardian Address :	
Legal Guardian Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body:	Racing Region :
Competition No. :	Race Class :

IN CONSIDERATION of my minor child (the "Minor") being permitted to participate in any way in the Racing Events (as defined below), and being permitted to enter for any purpose any "Restricted Area(s)" (defined to be any area which requires special authorization, credentials or permission to enter or any area to which admission by the general public is restricted or prohibited), I hereby declare and agree:

1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
2. That the Minor holds a valid membership in each eligible sanctioning body identified above, which permits the Minor to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I know the nature of the Racing Event and the Minor's experience and capabilities and believe the Minor is qualified to participate in such Racing Events. I will inspect the premises, facilities, and equipment to be used, or with which the Minor may come in contact. If the Minor or I believe anything is unsafe, I will instruct the Minor to immediately leave the Restricted Area and/or refuse to participate further in the Racing Events.
3. I fully understand and will instruct the Minor that: (a) the activities of the Racing Events are very dangerous and participation in the Racing Events and/or entry into Restricted Areas involves risks and dangers of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b) these Risks and dangers may be caused by the Minor's own actions, or inactions, the actions or inactions of others participating in the Racing Events, the rules of the Racing Events, the condition and layout of the premises and equipment, or the negligence of others including Honda; (c) there may be other risks not known to me or that are not readily foreseeable at this time; (d) the social and economic losses and/or damages that could result from those risks could be severe and could permanently change the Minor's future.
4. That the Minor's participation in any Racing Events is of the Minor's own volition and has not been requested by Honda.
5. I consent to the Minor's participation in the Racing Events and/or entry into Restricted Areas and hereby accept and assume all such risks, known and unknown, and assume all responsibility for the losses, costs and/or damages following such injury, disability, paralysis or death, even if caused, in whole or in part, by the negligence of Honda.
6. That I will instruct the Minor to exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
7. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that the Minor, I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
8. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from the Minor's use and/or operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
9. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon the Minor's and my heirs, executors, administrators, successors and assigns.
10. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
11. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves the Minor's and my personal information include the following: (i) completing the Minor's or my purchase, finance or lease transaction; (ii) maintaining the Minor's or my warranty and customer service records; (iii)

conducting customer service campaigns; (iv) providing the Minor or me with marketing information; and (v) for legal and other business purposes. I can

12. contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if the Minor or I no longer consent to these uses and to update or correct the Minor's or my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HAVE READ THIS LEGAL GUARDIAN CONSENT, RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, UNDERSTAND THAT BY SIGNING IT I GIVE UP SUBSTANTIAL RIGHTS I AND/OR THE MINOR WOULD OTHERWISE HAVE TO RECOVER DAMAGES FOR LOSSES OCCASIONED BY THE RELEASEES' FAULT, AND SIGN IT VOLUNTARILY AND WITHOUT INDUCEMENT.

SIGNATURE OF
PARENT OR LEGAL GUARDIAN

PRINTED NAME OF
PARENT OR LEGAL GUARDIAN

DATE

SIGNATURE OF
WITNESS

PRINTED NAME OF
WITNESS

NAME & AGE OF
MINOR PARTICIPANT



Red Rider Participate Waiver - Adult

Name :	Telephone No.:
Address :	
Driver's Licence No.:	Expiry Date :
Name of Dealer :	
Eligible Sanctioning Body :	Racing Region :
Competition No. :	Race Class :

I HEREBY DECLARE AND AGREE:

1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
2. That I hold a valid membership in each eligible sanctioning body identified and circled above, which permits me to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I am qualified to do so.
3. That my participation in any Racing Events is of my own volition and has not been requested by Honda.
4. To exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
5. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
6. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from my use and/or my operation of the Motorcycle and whether arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
7. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon my heirs, executors, administrators, successors and assigns.
8. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
9. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves my personal information include the following: (i) completing my purchase, finance or lease transaction; (ii) maintaining my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if I no longer consent to these uses and to update or correct my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS AGREEMENT AND UNDERSTAND THAT BY SIGNING IT, I GIVE UP SUBSTANTIAL RIGHTS I MAY OTHERWISE HAVE TO RECOVER DAMAGES FROM HONDA FOR LOSSES ARISING FROM ANY USE AND OPERATION OF THE MOTORCYCLE IN RELATION TO ANY RACING EVENTS.

Date: _____

Participant Signature: _____

Printed Name of Witness: _____

Signature of Witness: _____



CONTINGENCY REWARD CLAIM FORM

RED RIDER PROGRAM

Dealers must email a copy of this contingency claim form along with a copy of the official final series results by **September 30th, or within 30 days of series completion** to the email listed below. If claiming more than one contingency for the same racer, **please submit a separate form for each claim.**

Email: mcracing@ch.honda.com

Honda Canada reserves the right to approve or deny any applications or claims submitted past the deadline at their discretion.

Racer's Name: _____

Sanctioning Body (Circle): CMRC WEC Flat Track Canada Other _____

Racing Series/Region _____

License No.: _____ Competition No.: _____ Primary Race Class: _____

Eligible CRF Model (Circle): CRF150R CRF250R CRF450R CRF450RX

Model Year (Circle): 2015 2016 2017

Rider Place _____ Series Name: _____

MX Class:

- Pro MX1
- Pro MX2
- Intermediate MX1 Junior MX3 Ladies
- Intermediate MX2 School Boy 1 Plus 40
- Intermediate MX3 School Boy 2 Vet Master
- Junior MX1 Supermini
- Junior MX2 85cc 12-16

Honda Model: _____ Model Year: _____ Serial Number: _____

Racer Name: _____ Date: _____

Dealership Name: _____ Dealer Code: _____

Dealer Principal: _____ Signature: _____

Honda Approval: _____ Date: _____