

NMC # 18028

TO: ALL HONDA MOTORCYCLE DEALERS

DATE: FEBRUARY 15, 2018

ATTN: DEALER PRINCIPAL / GENERAL MANAGER / SALES MANAGER

SUBJECT: 2018 HONDA RED RIDER PROGRAM

Honda Racing Heritage - "If Honda does not race there is no Honda" - Soichiro Honda

We are pleased to release the details of the **2018 HONDA RED RIDER Program.** The Honda Red Rider program retains the race purchase discount program for 2018 for eligible top performing Honda Red Rider participants who compete in the MRC, Flat Track Canada, WEC & CSBK series. The discount offering, coupled with a robust contingency program, shows that Honda is commitment to customers who choose to ride and race Honda.

From grass roots to the world's best, Honda globally supports all categories of racing. The countless hours of testing and developing new technologies on and off the track are often found in the motorcycles our customers use every day. Whether you are a world champion like six-time world champion Marc Marquez or you are just starting to ride, Honda is proud to build a motorcycle to fit your needs.

If your customers are inquiring about joining the ranks of the many Canadian racers who ride Honda, such as four-time MX champion Colton Facciotti and current flat track champion Brodie Buchan, or you are an up and comer, now is the perfect time to become a Honda Red Rider. MX, AX, SX, Flat Track, Enduro, or Road Race, the Honda Red Rider program has something to offer them.

The successful "Honda Race Purchase" program has been revised for 2018. All racers who previously competed at the pro level in their discipline, will be given the opportunity to qualify for the purchase program. All racers must submit race resumes and an application for the purchase program by April 15th, 2018.

In addition, <u>ALL</u> eligible Honda Red Riders will be able to take advantage of a discount on select Honda generators to support their team efforts at the track. More details can be found below on the generator claim form.

Contingency Program:

Honda is offering a combined total of over \$450,000 in available contingency and discount money, for both off-road and road-race. <u>Applications must be received on or before June 1, 2018.</u> Additionally, any Red Riders who purchase a new & unregistered 2017/2018 CRF250R, CRF450R, or CRF450RX between <u>February 1st 2018 and June 1st, 2018</u> will qualify for an exclusive \$500 in-store credit! This offer is open to all qualifying Red Riders but cannot be combined with the <u>Purchase Program.</u>

Purchase Program:

Eligible pro racers will be able to apply for a discount of 10% off MSRP on select new 2017 or 2018 CRF and CBR models. The selected racers will also be eligible to receive a parts allowance dependent on model purchased (see below for details) to assist with season startup (parts allowance varies based on model purchased). This discount program is available only to approved "Honda Red Rider" pro racers in MX, AX, SX, Flat Track and Enduro/XCountry (off-road) and CSBK pro Sport and Superbike as well as the all-new light-weight class. All interested racers must apply through a participating Honda dealer before April 15th, 2018 to take advantage of the discount program. *note – there are a limited number of discount packages available per class. Only top riders will be chosen from the resumes received on/before April 15th, 2018. Dealers must email resumes to: mcracing@ch.honda.com.

Great selling!

HONDA CANADA INC.

Kim Moore

Supervisor, PR, Shows & Events PR MCPE

Contingency Program:

1. Riders must register with a participating Honda dealer; the dealer must submit the required documents via email to: mcracing@ch.honda.com on or before June 1, 2018 – no other method will be accepted.

Deadline: June 1, 2018

Deadline: April 15th, 2018

Deadline: June 1, 2018

Red Rider \$500 In-Store Credit:

1. Riders who between February 1st, 2018 and June 1st, 2018 purchase a new and unregistered 2017/2018 CRF250R, CRF450R or CRF450RX will qualify for a \$500 in-store credit (dealer payout of \$500) at the registering dealer. After the submission deadline, Honda Canada will review and approve claims and credit dealers' parts account for \$500. Riders must register with a participating Honda dealer; the dealer must submit the required documents via email to: mcracing@ch.honda.com on or before June 1, 2018 – no other method will be accepted.

Purchase program:

- 1. Dealers must have submitted the required documents for "Red Rider & Purchase" program on or before April 15th, 2018.
- 2. Riders must submit their completed resume with documentation of previous year's results and participation.
- 3. Road Race Lightweight purchase applications will be considered on a case by case basis.
- 4. Riders must commit to compete in 75% of the National series (MRC, Flat Track Canada, WEC, CSBK). Failure to complete the full series (unless injury related) could result in charge back (in full or in part) to dealer of the discount / parts credit.
- 5. Riders must purchase new 2017 & 2018 CRF or CBR not yet registered units:

CRF450R; CRF450RX, CRF250R, CRF150R

a. Parts Allowance - CRF450R/RX - \$1,500; CRF250R - \$1,000; CRF150R - \$500

CBR1000RR, CBR500R; CBR300R

b. Parts Allowance - CBR1000 - \$1,500; CBR500R/CBR300R - \$500

Honda Canada reserves the right in its sole discretion to approve or deny any applications or claims submitted.

2018 RED RIDER RACING PROGRAM EXCLUSIVE GENERATOR OFFER



Program Description: A Honda generator is the perfect companion for a weekend at the track. For a limited time, you can offer your Honda Red Riders an exclusive discount on a new Honda Generator. Offers can be combined with any other promotions.

With the purchase of a new 2018, previously unregistered CRF or CBR (CRF150R, CRF250R, CRF450R, CRF450RX, CBR300R, CBR500R, CBR1000RR), Honda Red Riders are eligible for a \$150.00 discount towards select Honda generators. This discount will be credited directly to the supporting dealer, and cannot be used towards any other Honda product.

To claim your Red Rider Generator offer please indicate on the **2018 HONDA RED RIDER REGISTRATION FORM,** and also send a copy of the generator bill of sale and product registration along with the Red Rider registration package. The name of the applicants must match the bill of sale of the generator and ownership of the eligible motorcycle in order to be valid (exceptions apply for parents of riders). Rebate funds will be credited to sponsoring open parts account after receiving a complete claim form.



HONDA RED RIDER PROGRAM

APPLICATION FORM

| Please select program and send all required submissions will be accepted. | forms to mcracing@ch.honda.com by deadline. No late | | | | |
|---|---|--|--|--|--|
| ☐ Contingency Program (<i>Due June 1, 20</i> Requirements: | D18) | | | | |
| ☐ Application form (Signatures mandate | ory) | | | | |
| ☐ Proof of ownership | ☐ Race resume (with previous year's results) | | | | |
| ☐ Waiver | ☐ Waiver | | | | |
| ☐ Applying for \$500 in-store credit offer. | r. Once approved: | | | | |
| | ☐ Bill of sale | | | | |
| | ☐ Proof of ownership | | | | |
| ☐ Generator Purchase offer (Bill of sale ma. | · | | | | |
| · | • | | | | |
| | Information (Please Print) | | | | |
| Name: Address: | | | | | |
| Province: | Postal Code: | | | | |
| | Email: | | | | |
| Phone Number: () - Race Series: | Race Class: | | | | |
| Competition No.: | License No.: | | | | |
| Eligible Model: | Model Year: | | | | |
| VIN: | model real. | | | | |
| | | | | | |
| <u>Dealer In</u> | nformation (Please Print) | | | | |
| Dealer Code: | Dealer Name: | | | | |
| Contacts Name: | Phone Number: () - | | | | |
| Email: | | | | | |
| Racer Name: | Dealer Name: | | | | |
| Racer Signature: | Dealer Signature: | | | | |
| Date: | | | | | |
| Racer's Marketing Consent (optional): | | | | | |

I consent to receive electronic messages and commercial electronic messages including news, advertisements and other promotional information, at the electronic address provided, from Honda, its Dealers and Honda Canada Finance Inc.*, including their respective agents. I understand that I may withdraw my consent at any time.

^{*} Honda Canada Finance Inc., 180 Honda Blvd., Markham, Ontario, L6C OH9, 1-888-946-6329

2018 RED RIDER RACING PROGRAM - OFF-ROAD

Registration Deadline: June 1st, 2018

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2016/2017/2018 CRF450R, CRF450RX, CRF250R, or CRF150R, and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency rewards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by *June 1st 2018*. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2018 Race Season on an eligible Canadian specification model 2016/2017/2018 CRF450R, CRF450RX, CRF250R, or CRF150R.
- Standard production colours must be predominately featured on the machine and the Honda logo must be visible on both sides of either the seat; radiator shrouds or front and rear fender.
- Contingency awards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. Claims must be submitted by October 31st, 2018 or within 30-days following the end of an eligible championship series. Dealers are entirely responsible for claim submission and the distribution of contingency funds to registered racers.
- Awards will not be paid for multiple classes at the same event with the same machine.
 Contingency awards will be paid out on the best overall finish in one class per event.
- Honda Canada Inc. will pay contingency rewards for specific championship series outlined in this
 program and within the program period.
- Factory and/or Honda supported riders are ineligible for contingency.

Honda Canada Inc. has the final decision on all matters to the interpretation or application of any guidelines or conditions of this program. Honda Canada Inc. reserves the right to amend or terminate the 2018 Red Rider Program without notice or obligation.

2018 RED RIDER - OFF-ROAD CONTINGENCY - PRO NATIONAL

MRC Pro National MX Motocross Series & Parts Canada Transcan Grand National Championship (Payout Per Event)

| Class | 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th | 8 th | 9 th | 10 th |
|------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|
| Pro MX1 | \$5,000 | \$2,000 | \$1,000 | \$600 | \$400 | \$200 | \$100 | \$100 | \$100 | \$100 |
| Pro MX2 | \$2,000 | \$1,500 | \$800 | \$400 | \$300 | \$100 | \$100 | \$100 | \$100 | \$100 |

Rockstar/JetWerx Pro National AX Series (Payout per Championship Finish)

| Class | 1 st | 2 nd | 3 rd | 4 th | 5 th |
|------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Pro MX1 | \$3,000 | \$2,000 | \$1,500 | \$800 | \$600 |
| Pro MX2 | \$2,000 | \$1,000 | \$700 | \$400 | \$300 |

Rockstar/JetWerx Pro National SX Series (Payout per Championship Finish)

| Class | 1 st | 2 nd | 3 rd | 4 th | 5 th |
|------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Pro MX1 | \$1,500 | \$1,000 | \$800 | \$600 | \$500 |
| Pro MX2 | \$1,000 | \$800 | \$600 | \$400 | \$300 |

Rockstar/JetWerx Triple Crown (MX/AX/SX) (Payout Championship Finish Bonus)

| Pro MX1 | \$15,000 |
|------------|----------|
| Pro MX2 | \$10,000 |

2018 RED RIDER - OFF-ROAD CONTINGENCY - AMATEUR

Eligible Regional Championship Series Include:

| Province/Region | Series Name |
|-----------------|---|
| BC | Vancouver Island Championship Series |
| BC | MCQMX South Series |
| BC | MCQMX North Series |
| AB | Alberta Championship Series (AMSA) |
| AB | Alberta Dirt Riders Association Provincial MX Series (ADRA) |
| AB | Alberta Old Timer MX |
| SK | Saskatchewan Provincial MX Racing Series (SMA) |
| ON | AMO/MMRS Atlas Brace Madskills Series |
| ON | SWO MRC Racing Series |
| QC | Challenge Quebec |
| QC | FMSQ |
| ATL | MRC Atlantic Spring Series Championship |

Amateur Regional Championship Series (Overall Series Championship Finish)

| Class* | 1st | 2nd | 3rd | 4th | 5th |
|--------------------|-------|-------|-------|-------|-------|
| Pro / Intermediate | \$600 | \$450 | \$300 | \$200 | \$125 |
| MX1, MX2, MX3** | | | | | |
| Junior MX1, MX2, | \$600 | \$450 | \$300 | \$200 | \$125 |
| MX3** | | | | | |
| Ladies | \$600 | \$450 | \$300 | \$200 | \$125 |
| Plus 40 | \$600 | \$450 | \$300 | \$200 | \$125 |
| Vet Master | \$600 | \$450 | \$300 | \$200 | \$125 |
| School Boy 1 & 2 | \$600 | \$450 | \$300 | \$200 | \$125 |
| Supermini | \$400 | \$300 | \$200 | \$175 | \$75 |
| 85cc 12-16 | \$400 | \$300 | \$200 | \$175 | \$75 |

Walton Transcan & Deschambault Ecan (Payout per Championship Finish)

| Class* | 1 st | 2 nd | 3 rd |
|------------------------------|-----------------|-----------------|-----------------|
| Intermediate MX1, MX2, MX3** | \$300 | \$200 | \$125 |
| Junior MX1, MX2, MX3** | \$300 | \$200 | \$125 |
| Ladies | \$300 | \$200 | \$125 |
| Plus 40 | \$300 | \$200 | \$125 |
| Vet Master | \$300 | \$200 | \$125 |
| School Boy 1 & 2 | \$300 | \$200 | \$125 |
| Supermini | \$200 | \$175 | \$75 |
| 85cc 12-16 | \$200 | \$175 | \$75 |

^{*}Honda Canada reserves the right to change the eligible classes from time to time without notice.

^{**}MX3 class is only eligible where MX1 class is not available.

Flat Track Canada National Championship (Overall Series Championship Finish)

| Class | 1 st | 2 nd | 3 rd | 4th | 5th |
|-------------|-----------------|-----------------|-----------------|-------|-------|
| Open EXP | \$2,500 | \$2,000 | \$1,000 | \$700 | \$500 |
| DTX EXP | \$1,500 | \$1,000 | \$500 | \$400 | \$300 |
| Open INT | \$1,000 | \$500 | \$250 | \$250 | \$250 |
| DTX INT | \$1,000 | \$500 | \$250 | \$250 | \$250 |
| Novice Open | \$400 | \$250 | \$250 | \$250 | \$150 |
| Novice DTX | \$400 | \$250 | \$250 | \$250 | \$150 |
| Youth 250 | \$400 | \$250 | \$250 | \$250 | \$150 |
| Vet | \$400 | \$250 | \$250 | \$250 | \$150 |
| 85/150 | \$400 | \$250 | \$250 | \$250 | \$150 |

Canadian Cross Country & WEC National Championship (Overall Series Championship Finish)

| Class | 1 st | 2 nd | 3 rd |
|-----------------|-----------------|-----------------|-----------------|
| Enduro: | | | |
| А | \$1,000 | \$700 | \$400 |
| В | \$1,000 | \$500 | \$250 |
| С | \$700 | \$500 | \$250 |
| Peewee | \$700 | \$500 | \$250 |
| Super Youth | \$700 | \$500 | \$250 |
| Beginner | \$500 | \$3500 | \$250 |
| Junior | \$500 | \$3500 | \$250 |
| Intermediate | \$500 | \$350 | \$250 |
| Expert | \$500 | \$350 | \$250 |
| Vet 40 | \$500 | \$350 | \$250 |
| Cross-Country: | | | |
| Pro | \$2,000 | \$1,000 | \$700 |
| Expert | \$1,000 | \$800 | \$500 |
| Women Expert | \$1,000 | \$800 | \$500 |
| Vet Expert | \$800 | \$500 | \$250 |
| Intermediate | \$700 | \$500 | \$250 |
| Junior | \$600 | \$500 | \$250 |
| Vet Junior | \$600 | \$500 | \$250 |
| Vet | \$700 | \$500 | \$250 |
| Women | \$600 | \$400 | \$250 |
| Junior under 18 | \$500 | \$400 | \$250 |



Red Rider Participate Waiver - Minor

| Participant Name : | Telephone No.: |
|--------------------------------------|----------------|
| Legal Guardian Name: | Telephone No.: |
| Legal Guardian Address : | |
| Legal Guardian Driver's Licence No.: | Expiry Date : |
| Name of Dealer: | |
| Eligible Sanctioning Body: | Racing Region: |
| Competition No.: | Race Class : |

IN CONSIDERATION of my minor child (the "Minor") being permitted to participate in any way in the Racing Events (as defined below), and being permitted to enter for any purpose any "Restricted Area(s)" (defined to be any area which requires special authorization, credentials or permission to enter or any area to which admission by the general public is restricted or prohibited), I hereby declare and agree:

- 1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
- 2. That the Minor holds a valid membership in each eligible sanctioning body identified above, which permits the Minor to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I know the nature of the Racing Event and the Minor's experience and capabilities and believe the Minor is qualified to participate in such Racing Events. I will inspect the premises, facilities, and equipment to be used, or with which the Minor may come in contact. If the Minor or I believe anything is unsafe, I will instruct the Minor to immediately leave the Restricted Area and/or refuse to participate further in the Racing Events.
- I fully understand and will instruct the Minor that: (a) the activities of the Racing Events are very dangerous and participation in the Racing Events and/or entry into Restricted Areas involves risks and dangers of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b) these Risks and dangers may be caused by the Minor's own actions, or inactions, the actions or inactions of others participating in the Racing Events, the rules of the Racing Events, the condition and layout of the premises and equipment, or the negligence of others including Honda; (c) there may be other risks not known to me or that are not readily foreseeable at this time; (d) the social and economic losses and/or damages that could result from those risks could be severe and could permanently change the Minor's future.
- 4. That the Minor's participation in any Racing Events is of the Minor's own volition and has not been requested by Honda.
- 5. I consent to the Minor's participation in the Racing Events and/or entry into Restricted Areas and hereby accept and assume all such risks, known and unknown, and assume all responsibility for the losses, costs and/or damages following such injury, disability, paralysis or death, even if caused, in whole or in part, by the negligence of Honda.
- 6. That I will instruct the Minor to exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
- 7. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that the Minor, I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 8. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from the Minor's use and/or operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 9. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon the Minor's and my heirs, executors, administrators, successors and assigns.
- 10. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.

I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves the Minor's and my personal information include the following: (i) completing the Minor's or my purchase, finance or lease transaction; (ii) maintaining the Minor's or my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing the Minor or me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if the Minor or I no longer consent to these uses and to update or correct the Minor's or my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HAVE READ THIS LEGAL GUARDIAN CONSENT, RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, UNDERSTAND THAT BY SIGNING IT I GIVE UP SUBSTANTIAL RIGHTS I AND/OR THE MINOR WOULD OTHERWISE HAVE TO RECOVER DAMAGES FOR LOSSES OCCASIONED BY THE RELEASEES' FAULT, AND SIGN IT VOLUNTARILY AND WITHOUT INDUCEMENT.

| SIGNATURE OF | PRINTED NA | ME OF | DATE |
|--------------------------|--------------------|----------------|------------------------------------|
| PARENT OR LEGAL GUARDIAN | PARENT OR 1 | LEGAL GUARDIAN | |
| | | | |
| | | | |
| CICNATUDE OF | DDINTED | NAME OF | NAME & ACE OF |
| SIGNATURE OF WITNESS | PRINTED WITNESS | NAME OF | NAME & AGE OF MINOR PARTICIPANT |



Red Rider Participate Waiver - Adult

| Name: | Telephone No.: |
|----------------------------|----------------|
| Address: | |
| Driver's Licence No.: | Expiry Date : |
| Name of Dealer: | |
| Eligible Sanctioning Body: | Racing Region: |
| Competition No.: | Race Class: |

I HEREBY DECLARE AND AGREE:

- 1. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
- 2. That I hold a valid membership in each eligible sanctioning body identified and circled above, which permits me to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I am qualified to do so.
- 3. That my participation in any Racing Events is of my own volition and has not been requested by Honda.
- 4. To exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
- 5. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 6. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from my use and/or my operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 7. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon my heirs, executors, administrators, successors and assigns.
- 8. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
- 9. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves my personal information include the following: (i) completing my purchase, finance or lease transaction; (ii) maintaining my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if I no longer consent to these uses and to update or correct my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS AGREEMENT AND UNDERSTAND THAT BY SIGNING IT, I GIVE UP SUBSTANTIAL RIGHTS I MAY OTHERWISE HAVE TO RECOVER DAMAGES FROM HONDA FOR LOSSES ARISING FROM ANY USE AND OPERATION OF THE MOTORCYCLE IN RELATION TO ANY RACING EVENTS.

| Date: | Participant Signature: |
|--------------------------|------------------------|
| | |
| Printed Name of Witness: | Signature of Witness: |

2018 RED RIDER RACING PROGRAM - ROAD RACE

Registration Deadline: <u>June 1st, 2018</u>

Eligible Riders/Models: Anyone who has purchased and owns a registered Canadian Specification model 2013 - 2018 CBR250R, CBR300R, CBR500R, CBR600R or CBR1000R and is a registered participant in any of the eligible racing series listed in this program. If under 18 years of age, the motorcycle must be registered in both the parent/legal guardian and the rider's name.

Key Points:

- The Red Rider program is subject to full terms and conditions, which are included in the application form and can be obtained from your participating dealer.
- To be eligible for contingency awards, racers must pre-register with Honda Canada Inc. through a sponsoring dealer by *June 1st 2018*. Honda Canada Inc. reserves the right to use racer names, results, and photos in advertising without compensation to the dealer or to the racer.
- Eligible riders must have a valid competition license (if required for participation in the racing series), be in good standing, and be registered with the Red Rider Program.
- Eligible riders must compete for the entire 2018 Race Season on an eligible Canadian specification model 2013 2018 CBR250R, CBR300R, CBR500R, CBR600R or CBR1000R.
- Honda logo must be visible on both sides of the main fairing or on both sides of the tail section or swing arm.
- Contingency awards will be credited to the sponsoring dealer (to open parts account) only after receiving a complete Honda Race Contingency Reward Claim Form and official series results as proof of performance for your sponsored racer's accomplishment. Claims must be submitted by October 31st, 2018 or within 30-days following the end of an eligible championship series. Dealers are entirely responsible for claim submission and the distribution of contingency funds to registered racers.
- Contingency awards will be paid out on the best overall finish in one class per event. Awards will not be paid for multiple classes at the same event with the same machine.
- Honda Canada Inc. will pay contingency awards for specific championship series outlined in this
 program and within the program period.
- Factory and/or Honda supported riders are ineligible for contingency.

Honda Canada Inc. has the final decision on all matters to the interpretation or application of any guidelines or conditions of this program. Honda Canada Inc. reserves the right to amend or terminate the 2018 Red Rider Program without notice or obligation.

2018 RED RIDER - ROAD-RACE CONTINGENCY - PRO NATIONAL

CSBK NATIONAL LIGHTWEIGHT Series (per event payout)

| Class | 1st | 2 nd | 3 rd | 4th | 5th |
|-------------|-------|-----------------|-----------------|-------|------|
| Lightweight | \$250 | \$200 | \$150 | \$100 | \$50 |

CSBK NATIONAL LIGHTWEIGHT OVERALL CHAMPIONSHIP WIN

| Class | 1st |
|-------------|---------|
| Lightweight | \$1,000 |

CSBK NATIONAL SUPERBIKE/SPORT BIKE OVERALL CHAMPIONSHIP WIN

| Class | 1st | 2 nd | 3 rd | 4th | 5th |
|---------------|---------|-----------------|-----------------|-------|-------|
| Pro Superbike | \$4,000 | \$2,000 | \$1,000 | \$600 | \$400 |
| Pro Sport | \$2,000 | \$1000 | \$500 | \$400 | \$300 |

CSBK NATIONAL AMATEUR Series OVERALL CHAMPIONSHIP WIN

| Class | 1st | 2 nd | 3 rd | 4th | 5th |
|--------------------|---------|-----------------|-----------------|-------|-------|
| Amateur Superbike | \$1,000 | \$800 | \$600 | \$300 | \$200 |
| Amateur Supersport | \$800 | \$700 | \$500 | \$300 | \$200 |

ROAD-RACE CONTINGENCY – REGIONAL AMATEUR

Eligible Regional Championship Series Include: Eligible Regional/Provincial Series: ARL, ASM, EMRA, MRA, RACE, SOAR and WMRC –

Per Overall Championship Win

| Class | 1st | 2 nd | 3 rd | 4th | 5th |
|--------------------|---------|-----------------|-----------------|-------|-------|
| Pro Superbike | \$1,000 | \$800 | \$600 | \$500 | \$400 |
| Pro Supersport | \$800 | \$600 | \$500 | \$400 | \$300 |
| Amateur Superbike | \$600 | \$500 | \$400 | \$300 | \$200 |
| Amateur Supersport | \$400 | \$400 | \$300 | \$200 | \$100 |

^{*}Honda Canada reserves the right to change the eligible classes from time to time without notice.

^{**}Riders riding in classes that run concurrently can only claim for one overall championship win.



Red Rider Participate Waiver - Minor

| Participant Name : | Telephone No.: |
|--------------------------------------|----------------|
| Legal Guardian Name: | Telephone No.: |
| Legal Guardian Address : | |
| Legal Guardian Driver's Licence No.: | Expiry Date : |
| Name of Dealer: | |
| Eligible Sanctioning Body: | Racing Region: |
| Competition No.: | Race Class : |

IN CONSIDERATION of my minor child (the "Minor") being permitted to participate in any way in the Racing Events (as defined below), and being permitted to enter for any purpose any "Restricted Area(s)" (defined to be any area which requires special authorization, credentials or permission to enter or any area to which admission by the general public is restricted or prohibited), I hereby declare and agree:

- 12. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
- That the Minor holds a valid membership in each eligible sanctioning body identified above, which permits the Minor to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I know the nature of the Racing Event and the Minor's experience and capabilities and believe the Minor is qualified to participate in such Racing Events. I will inspect the premises, facilities, and equipment to be used, or with which the Minor may come in contact. If the Minor or I believe anything is unsafe, I will instruct the Minor to immediately leave the Restricted Area and/or refuse to participate further in the Racing Events.
- 14. I fully understand and will instruct the Minor that: (a) the activities of the Racing Events are very dangerous and participation in the Racing Events and/or entry into Restricted Areas involves risks and dangers of serious bodily injury, including permanent disability, paralysis and death ("Risks"); (b) these Risks and dangers may be caused by the Minor's own actions, or inactions, the actions or inactions of others participating in the Racing Events, the rules of the Racing Events, the condition and layout of the premises and equipment, or the negligence of others including Honda; (c) there may be other risks not known to me or that are not readily foreseeable at this time; (d) the social and economic losses and/or damages that could result from those risks could be severe and could permanently change the Minor's future.
- 15. That the Minor's participation in any Racing Events is of the Minor's own volition and has not been requested by Honda.
- 16. I consent to the Minor's participation in the Racing Events and/or entry into Restricted Areas and hereby accept and assume all such risks, known and unknown, and assume all responsibility for the losses, costs and/or damages following such injury, disability, paralysis or death, even if caused, in whole or in part, by the negligence of Honda.
- 17. That I will instruct the Minor to exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
- 18. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that the Minor, I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from the Minor's use and/or operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 20. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon the Minor's and my heirs, executors, administrators, successors and assigns.
- 21. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.

I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves the Minor's and my personal information include the following: (i) completing the Minor's or my purchase, finance or lease transaction; (ii) maintaining the Minor's or my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing the Minor or me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if the Minor or I no longer consent to these uses and to update or correct the Minor's or my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HAVE READ THIS LEGAL GUARDIAN CONSENT, RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, UNDERSTAND THAT BY SIGNING IT I GIVE UP SUBSTANTIAL RIGHTS I AND/OR THE MINOR WOULD OTHERWISE HAVE TO RECOVER DAMAGES FOR LOSSES OCCASIONED BY THE RELEASEES' FAULT, AND SIGN IT VOLUNTARILY AND WITHOUT INDUCEMENT.

| SIGNATURE OF | PRINTED NA | ME OF | DATE |
|--------------------------|-------------|----------------|-------------------|
| PARENT OR LEGAL GUARDIAN | PARENT OR 1 | LEGAL GUARDIAN | |
| | | | |
| | | | |
| SIGNATURE OF | PRINTED | NAME OF | NAME & AGE OF |
| WITNESS | WITNESS | NAME OF | MINOR PARTICIPANT |



Red Rider Participate Waiver - Adult

| Name: | Telephone No.: |
|----------------------------|----------------|
| Address: | |
| Driver's Licence No.: | Expiry Date : |
| Name of Dealer: | |
| Eligible Sanctioning Body: | Racing Region: |
| Competition No.: | Race Class: |

I HEREBY DECLARE AND AGREE:

- 10. That any reference to "Honda" in this Agreement means Honda Canada Inc. and its parent corporations, subsidiaries, affiliates, shareholders, directors, officers, employees, servants, agents, insurers, and suppliers.
- 11. That I hold a valid membership in each eligible sanctioning body identified and circled above, which permits me to participate in any motorcycle racing events that are associated with each eligible sanctioning body, racing region, competition number and race class identified above (each a "Racing Event"), and that I am qualified to do so.
- 12. That my participation in any Racing Events is of my own volition and has not been requested by Honda.
- 13. To exercise the care and attention in the use and operation of the motorcycle identified above (the "Motorcycle") that a reasonably prudent user or operator would exercise during my participation in and preparation for any Racing Events.
- 14. To release and forever discharge Honda from and against, and COVENANT NOT TO SUE HONDA in respect of, all losses, damages, expenses, liabilities, claims, demands, actions and suits whatsoever that I or my personal representatives, assigns, heirs or next of kin, may not or hereafter have against Honda arising from or in connection with any personal injury, including fatal injury, or property damage that may be sustained or incurred by me in connection with, arising from, or relating to, my use and/or operation of the motorcycle and whether arising from any negligence, breach of contract of other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 15. To save, indemnify and hold Honda harmless from and against all losses, damages, expenses, including legal expenses, liabilities, claims, demands, actions and suits whatsoever, and by whomever made, arising from or in respect of any personal injury, including fatal injury, or property damage which may be sustained or incurred by any person in connection with, relating to, or arising from my use and/or my operation of the Motorcycle and weather arising in whole or in part from any negligence or breach of contract or other breach of duty or wrongful act by Honda or other participants in any Racing Events, or otherwise.
- 16. That this agreement shall enure to the benefit of Honda's successors and assigns and shall be binding upon my heirs, executors, administrators, successors and assigns.
- 17. That this agreement is intended to be as broad and inclusive as permitted by the laws of the province where the event takes place and shall be construed broadly to provide a release and waiver to the maximum extent permissible user applicable law and that if any portion is held invalid, the balance shall, notwithstanding, continue in full force and effect.
- 18. I acknowledge and understand that the nature, purposes and consequences of Honda, its affiliates, dealers and service providers collecting, using, disclosing and sharing between themselves my personal information include the following: (i) completing my purchase, finance or lease transaction; (ii) maintaining my warranty and customer service records; (iii) conducting customer service campaigns; (iv) providing me with marketing information; and (v) for legal and other business purposes. I can contact Honda at 1-855-888-5465 or 180 Honda Boulevard, Markham, Ontario, L6C 0H9, and my dealer if I no longer consent to these uses and to update or correct my personal information. In some cases, personal information may be disclosed, processed and stored outside Canada, and therefore may be available to government authorities under lawful orders and laws applicable there.

I HEREBY ACKNOWLEDGE THAT I HAVE READ THIS AGREEMENT AND UNDERSTAND THAT BY SIGNING IT, I GIVE UP SUBSTANTIAL RIGHTS I MAY OTHERWISE HAVE TO RECOVER DAMAGES FROM HONDA FOR LOSSES ARISING FROM ANY USE AND OPERATION OF THE MOTORCYCLE IN RELATION TO ANY RACING EVENTS.

| Date: | Participant Signature: | |
|--------------------------|------------------------|--|
| | | |
| Printed Name of Witness: | Signature of Witness: | |