



Advantage
LOYALTY PROGRAM

\$1,100 Professional
Racer Incentive

Includes a \$100 Honda Gear Apparel Credit

OR

\$600 Amateur
Racer Incentive

Includes a \$100 Honda Gear Apparel Credit

+

1.0% HFS Rate
Reduction

Qualifying loyalty customers can earn an additional 1% HFS reduction (2% total)

**GET AHEAD
OF THE PACK**

Visit <http://motorcycle.honda.ca/racing-events> for terms and conditions or visit your local Honda Motorcycle dealer for details.

Honda Announces 2019 Red Rider Program

Building off the success from the 2018 program, Honda Canada is pleased to release the details of the 2019 HONDA RED RIDER Purchase Support Program. From grass roots to the world's best, Honda globally supports all categories of racing.

The "Honda Red Rider" program has been revised for 2019. Eligible racers from the many Canadian racing clubs across the country with a valid race membership may qualify for exclusive discounts and will be eligible to receive a 1% HFS rate reduction. Both Amateur and Pro Racers will be eligible for these exclusive offers, combinable with the 1% HFS rate reduction offer.

Eligible riders must have a valid competition license, in good standing for the 2019 season and present it upon redeeming the exclusive offers outlined above till March 31, 2019.

Affiliated Red Rider Racing Series:

Off-Road Orgs. (Province/Region)	Series Name
National	(MRC)
National	JetWerx
National	Flat Track Canada
National	World Enduro Canada
BC	Vancouver Island Championship Series
BC	Pacific North West Motorcycle Association (PNWMA)
AB	Alberta Championship Series (AMSA)
AB	Alberta Dirt Riders Association Provincial MX Series (ADRA)
AB	Alberta Old Timer MX
AB	Alberta Mini Roadracing Association (AMRA)
AB	Rocky Mountain Motards (RMM)
AB	Wild Rose Motocross Association (WRMA)
SK	Saskatchewan Provincial MX Racing Series (SMA)
ON	MMRS
ON	AMO
ON	SWO MRC Racing Series
ON	Off-Road Ontario - Cross Country & Enduro Racing
QC	Challenge Quebec
QC	FMSQ
ATL	MRC Atlantic Spring Series Championship
NL	Riverview Motocross

Please visit your participating Honda Motorcycle dealer for details.