

# Honda Shift into **Red** Event



Savour the colours. Enjoy the ride. Love the deals.

Ride into Honda for great discounts  
on select 2010 and 2011 Motorcycles.



2010 VT750RS  
Discount: **\$1,150**



2010 VT1300CT Interstate  
Discount: **\$1,000**



2011 CBR600RR  
Discount: **\$1,000**



2011 CRF450R  
Discount: **\$1,000**



Shift Into Red event ("Offer") applies to eligible retail purchase agreements for a limited time, while supplies last. This Offer is valid on select new (not previously registered) 2010 and 2011 Honda Motorcycles. Discounts (manufacturer's and dealer's as applicable) are deducted from MSRP before taxes, and available only at participating dealers and on select models only and vary from \$200 to \$5,750 depending on model. "Your Price" values shown do not include Freight and P.D.I. Freight and P.D.I., applicable fees, applicable taxes, licence, insurance, dealer administration fees (if applicable) and registration are extra. Offer valid from September 1, 2011 until November 30, 2011 inclusive on motorcycles only. Ask your dealer for details. All offers valid at participating Honda Motorcycle Dealers, excluding Québec. Dealer may sell for less. Prices/Offer subject to change or extension without notice. Dealer order or trade may be necessary. See dealer or [honda.ca](http://honda.ca) for full details and eligible models. Errors and omissions excepted.

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## Ride into Honda for great discounts on select 2010 and 2011 Motorcycles.

TOURING	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
GL1800AD Gold Wing Airbag 2010	\$31,499	\$5,750	\$25,749
GL1800AL Gold Wing 2010	\$29,999	\$5,750	\$24,249
ST1300A 2010	\$19,999	\$1,000	\$18,999

CRUISER	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
VT1300CRA Stateline 2011	\$13,799	\$500	\$13,299
VT1300CSA Sabre 2011	\$13,899	\$500	\$13,399
VT1300CTA Interstate 2011	\$14,999	\$500	\$14,499
VT750CA Aero 2011	\$9,999	\$600	\$9,399
VT750C Phantom 2011	\$9,599	\$500	\$9,099
VT1300CRA Stateline 2010	\$13,299	\$750	\$12,549
VT1300SA Sabre 2010	\$13,399	\$750	\$12,649
VT1300CT Interstate 2010	\$14,449	\$1,000	\$13,449
VT750CA Aero 2010	\$9,799	\$600	\$9,199
VT750CA Spirit 2010	\$9,699	\$400	\$9,299
VT750C Phantom 2010	\$9,099	\$1,050	\$8,049
VT750C Spirit 2010	\$8,899	\$400	\$8,499
Shadow RS 2010	\$8,899	\$1,150	\$7,749

SPORT	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
CBF600SA 2011	\$9,999	\$800	\$9,199
CBR1000RRA 2011	\$17,199	\$1,000	\$16,199
CBR1000RRA Repsol 2011	\$17,799	\$1,000	\$16,799
CBR125R 2011	\$3,499	\$400	\$3,099
CBR600RRA 2011	\$14,599	\$1,000	\$13,599
CBR600RR 2011	\$13,599	\$1,000	\$12,599
CBF600SA 2010	\$9,899	\$1,300	\$8,599
CBR1000RRA 2010	\$16,399	\$1,000	\$15,399
CBR600RRA 2010	\$13,799	\$1,300	\$12,499
VFR1200FA 2010	\$18,299	\$2,300	\$15,999
VFR1200FA DCT 2010	\$19,999	\$2,600	\$17,399

DUAL SPORT	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
XR650L 2011	\$8,199	\$400	\$7,799
CRF230L 2011	\$5,899	\$400	\$5,499

OFF-ROAD	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
CRF100F 2011	\$2,999	\$200	\$2,799
CRF150F 2011	\$3,999	\$300	\$3,699
CRF230F 2011	\$4,499	\$300	\$4,199
CRF50F 2011	\$1,799	\$300	\$1,499
CRF70F 2011	\$2,099	\$300	\$1,799
CRF80F 2011	\$2,749	\$200	\$2,549
CRF100F 2010	\$2,999	\$300	\$2,699
CRF80F 2010	\$2,749	\$300	\$2,449

COMPETITION	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
CRF250R 2011	\$8,499	\$750	\$7,749
CRF250X 2011	\$8,899	\$500	\$8,399
CRF450R 2011	\$9,499	\$1,000	\$8,499
CRF450X 2011	\$8,999	\$500	\$8,499
CRF250R 2010	\$8,299	\$1,450	\$6,849
CRF450R 2010	\$9,299	\$1,250	\$8,049

SCOOTER	MSRP	DISCOUNT	YOUR PRICE AFTER DISCOUNT
SH150i 2010	\$4,999	\$200	\$4,799



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